

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963826-1	10/28/12	October 2012	10/01/12 - 10/26/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Florida Democratic Party/D	FLDP/DENTEL/HD30/D	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/26/12	963826	07911722

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	VDPD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11111--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11111--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/22/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
2	WESH	Tu	10/23/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1205H	\$1,500.00 NM
1	WESH	W	10/24/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
4	WESH	Th	10/25/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1205H	\$1,500.00 NM
5	WESH	F	10/26/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
2	10/22/12	10/26/12	M-Su News @ 11PM	11-1135p	11111--	:30	5	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11111--	5	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	KCD1205H	\$1,800.00 NM
2	WESH	Tu	10/23/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,800.00 NM
3	WESH	W	10/24/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	KCD1205H	\$1,800.00 NM
5	WESH	Th	10/25/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,800.00 NM
4	WESH	F	10/26/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	KCD1205H	\$1,800.00 NM
3	10/22/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/22/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1205H	\$700.00 NM
1	WESH	Tu	10/23/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
4	WESH	W	10/24/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1205H	\$700.00 NM
5	WESH	Th	10/25/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
3	WESH	F	10/26/12	3:32 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1205H	\$700.00 NM

Total Spots 15

Gross Total \$20,000.00

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FIN# 59-3186949

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Advertiser	Product	Estimate Number
Florida Democratic Party/D	FLDP/DENTEL/HD30/D	

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Payment Terms 30 Days

<u>Agency Commission</u>	\$3,000.00
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<u>Net Amount Due</u>	\$17,000.00
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